The Call for Code competition was organised in early 2013 by Setup and Gemeentemuseum Den Haag. Setup is a media laboratory in Utrecht (The Netherlands). Gemeentemuseum The Hague is an art museum in The Hague, in The Netherlands, and it holds the world’s largest Mondrian collection, including the Victory Boogie Woogie. The challenge was “to re-create Victory Boogie Woogie on a screen”. The inclusion criterion was “being able to create rectangles on a screen” and no further restrictions applied (international applicants were allowed and did enter indeed). From the call: It is a demoscene competition where beauty comes first. The work doesn’t need to be a 1-to-1 reproduction of the painting. The jury will look for quality and creativity of the underlying algorithms. The beauty of the code comes first, not the least number of signs, although that will be considered too\(^1\).

The jury members were Ionica Smeets, freelance science writer and (since 2015) also Professor of Science Communication at Leiden University, Eric van Tuijn, representing Gemeentemuseum The Hague, Jan Baptist Bedaux Jeroen Clausman and Arthur Veen, being the three members of Compos 68, a group pioneering computer art already in 1968-1969 (http://monoskop.org/Compos\_68). The program entered the Call For Code competition on March 1, 2013.

Besides the code and a README file, also a full paper in Dutch describing the approach was submitted.

![Figure 1](image1.jpg)

**Figure 1:** Victory Boogie Woogie-like composition generated by the computer program.

There were 32 other submissions, developed in Matlab, Processing, Javascript, Python, Java, Common Lisp, Shell, Perl, Microsoft tag, R, scratch, C#, and Php. Three selected candidates were invited to appear on Dutch National Television in the late-night show of Pauw and Witteman (Season 7, Episode 13).

![Figure 2](image2.jpg)

**Figure 2:** Event at Gemeentemuseum The Hague.

Feijs’ program won the competition, the prizes being an honourable mention and appearing of the work in the Gemeentemuseum The Hague, and a large printed canvas. Details on the website of Setup: http://elegant.setup.nl/ and on Github: github.com/Elegant-Setup/.

\(^1\)Het is een soort demoscene wedstrijd waar de schoonheid voorop staat. Je werk hoeft geen 1-op-1 reproductie te zijn van het schilderij. Er wordt door de jury gekeken naar de kwaliteit en creativiteit van de achterliggende algoritmes. De schoonheid van de code staat voorop, niet het minst aantal tekens hoewel daar ook naar gekeken wordt.